

AL TARESH WEBSITE COOKIES POLICY

Welcome to www.altaresh.com (the "Website"), owned and operated by Al Taresh Business Men Services LLC ("Company"). The following policy (the "Cookies Policy") governs your use of Company's Website. This Cookies Policy creates a binding legal agreement between you and Company and your access to the Website is subject to this Cookies Policy. Company reserves the right to update and change the Cookies Policy by posting updates and changes to the Website. You are advised to check the Cookies Policy from time to time for any updates or changes that may impact you.

1. What is a Cookie

A cookie is a small data text file which is stored on your computer that uniquely identifies your browser. Cookies may also include more personalized information, such as your IP address, browser type, the server your computer is logged onto, the area code and zip code associated with your server, and your name.

2. Company's Use of Cookies

Company stores cookies on your computer in order to collect certain aggregate data about Company's users and to customize certain aspects of your Website experience. Company may use cookies to perform tasks such as: monitoring aggregate site usage metrics, storing and remembering your passwords (if you allow Company to do so), storing account and advertising preferences that you have set, and personalizing the services that Company makes available to you. Cookies enable Company to customize and personalize your experience on our Website, including the products and promotions that are offered to you. Company may use cookies to identify you and access your information stored on our computers in order to deliver you a better and more personalized experience. Upon request, Company may save your "user name" so that you do not have to re-enter it every time you visit our Website. In providing you with this service, Company uses cookies. Company may use cookies to estimate Company's customer base and customer usage patterns. Each browser accessing the Website may use given a unique cookie that is then used to determine the extent of repeat visits and the customer activity during those visits. Company may use the historical information to help target promotions based on your interests and behavior, both specifically to you individually and on an aggregate basis with respect to all Website visitors.

3. Third Party Cookies

Business partners that offer co-branded services and jointly-sponsored sweepstakes, contests and promotions on the Website, may use their own cookies. Company has no control over those cookies, nor does this Privacy Policy cover how your personal information contained in those cookies may be used or protected. If you have any questions about the cookies of such third parties, or about the use of your personal information by such third parties, you should contact the site administrator or web-master of the third party site.

4. Choices about Cookies

You have a choice about cookies. You can modify your browser preferences to accept all cookies, to notify you when a cookie is set, or to reject all cookies. However, the Website uses cookie-based authentication. Accordingly, if you choose to reject all cookies, you may not be able to log onto the Website and/or use Company's services.

5. Miscellaneous

a. This Cookies Policy constitutes the entire agreement between you and Company with respect to the specific subject matter hereof and supersedes all prior agreements or understandings of any kind with respect to the specific subject matter hereof.

b. In the event that any provision or part of this Cookies Policy shall be deemed void or invalid by a court of competent jurisdiction, the remaining provisions or parts shall be and remain in full force and effect.

c. Company reserves the right, in Company's reasonable discretion, to make modifications to this Cookies Policy from time to time. Any such modifications will be made by updating and posting a new version on the Website and notifying you of the revised Cookies Policy. In the event that Company makes changes to this Cookies Policy, Company will provide you with the opportunity to review and approve the terms prior to your continued use of the Website. Should any modification be unacceptable to you, your sole recourse is to discontinue use of the Website.

d. The provisions of this Cookies Policy are solely for the benefit of the parties hereto and not for the benefit of any third parties, except that Company shall have the right to assign this Cookies Policy and/or any of the rights herein and this Cookies Policy shall be binding upon and inure to the benefit of the Company's assignee(s) hereto and their respective successors, assigns and legal representatives.

e. No failure by either party to pursue any remedy resulting from a breach of any provision of this Cookies Policy by the other party shall be construed as a waiver of that breach or as a waiver of any subsequent or other breach unless such waiver is in writing and signed by an authorized representative of the non-breaching party.

f. Any notice, demand or other communication which may or is required to be given under this Cookies Policy must be in writing and must be: (i) personally delivered; (ii) transmitted by United States postage prepaid mail, registered or certified mail, return receipt requested; (iii) transmitted by reputable overnight courier Website, such as Federal Express or UPS; (iv) transmitted by legible facsimile, with confirmation of receipt; or (v) transmitted by electronic mail, with confirmation of receipt.

This Cookies Policy shall be governed in accordance with the laws of Dubai International Financial Centre applicable to agreements to be wholly performed therein, without giving effect to its laws governing conflict of laws.